

BOROUGH OF EATONTOWN – NOTICE OF ORDINANCE INTRODUCTION

NOTICE is hereby given that **Ordinance 09-2026** - Ordinance of the Borough of Eatontown Entitled “**AMENDING CHAPTER 198, “LICENSED OCCUPATIONS” IN ORDER TO INCREASE FEES FOR MERCANTILE LICENSES**” was introduced and passed upon first reading at a regular meeting of the Governing Body of the Borough of Eatontown, NJ held Wednesday, April 22, 2026. It will be further considered for final passage after a public hearing thereon at a meeting of the Governing Body to be held at the Municipal Building, 47 Broad St., Eatontown, NJ 07724 on Wednesday, May 13, 2026, at 7:30pm or as soon thereafter. Copies are available to the general public who request such copies at the office of the Borough Clerk and at the Borough website, www.eatontownnj.com under Public Notices. By Order of the Mayor and Council of the Borough of Eatontown. Trina Lindsey, RMC, Borough Clerk

ORDINANCE 09-2026

BOROUGH OF EATONTOWN

COUNTY OF MONMOUTH

AMENDING CHAPTER 198, “LICENSED OCCUPATIONS” IN ORDER TO INCREASE FEES FOR MERCANTILE LICENSES

WHEREAS, the Borough of Eatontown (the “Borough”) presently regulates merchants wishing to do business in the Borough by requiring that each business obtain a mercantile license from the Borough; and

WHEREAS, the Borough’s Mercantile Enforcement department has recommended an increase to mercantile license fees in order to remain consistent and competitive with the rate structures in surrounding communities; and

WHEREAS, the Borough Council has determined that it is appropriate to amend the municipal code of the Borough of Eatontown in order to increase mercantile license fees.

NOW, THEREFORE, BE IT ORDAINED, by the Borough Council of the Borough of Eatontown, County of Monmouth and State of New Jersey that Section 198-4 of the municipal code, entitled “Fee; exception to licensing and fee requirements” is hereby amended as follows (Additions are in bold type and underlined and deletions are struck-through):

1. § 198-4 Fee; exception to licensing and fee requirements.

The license fees to be paid annually as above provided to the Borough of Eatontown for conducting any business, trades, professions or occupations in the Borough of Eatontown shall be \$125.00 ~~\$100.00~~ as an initial fee and \$100.00 ~~\$75.00~~ thereafter on an annual basis. No person shall be required to obtain a license or pay the license fee herein provided under this chapter to engage in or carry on any business where the state has already issued a license to such person for activities. The holder of any such state license shall, in lieu of the provisions of §§ 198-2 and 198-3 of this chapter, present proof to the designated Code Enforcement Officer of the Borough of Eatontown of the existence of said state license and its annual continued effectiveness. Should any person or persons, firm or corporation who has had a license which is subject to renewal as set forth in § 198-3 fail to renew his or her license by January 31 of any given year, the prior license holder shall be subject to a late fee upon renewal of \$25.00, renewal of said license of which shall be subject to payment of said late fee in addition to the annual license fee. The aforesaid late fee is in addition to any other sanctions or penalties allowed under this chapter for violation of any provision of this chapter.

BE IT FURTHER ORDAINED, that if any section, paragraph, subsection, clause or provision of this Ordinance shall be adjudged by the courts to be invalid, such adjudication shall apply only to the section, paragraph, subsection, clause or provisions so adjudicated, and the remainder of the Ordinance shall be deemed valid and effective; and

BE IT FURTHER ORDAINED, that any ordinances or parts thereof in conflict with the provisions of this Ordinance are repealed to the extent of such conflict; and

BE IT FURTHER ORDAINED, that this Ordinance shall take effect upon passage and publication in accordance with applicable law.